







 **Date**
November 14, 2018

 **Location:**
Crowne Plaza Boston - Woburn
15 Middlesex Canal Park Dr.
Woburn, MA 01801

 **Accommodations:**
Crowne Plaza Boston - Woburn
15 Middlesex Canal Park Dr.
Woburn, MA 01801

The conference rate is \$109/night for November 13th & 14th. Contact the hotel at 630-691-0500 and mention "Snow and Ice Seminar" when booking your room. We only have a small number of rooms, so please book early.

 **Registration/Payment**
The cost for this event is \$85 members / \$105 nonmembers with proceeds helping fund our national speakers travel.

 **Sponsorship Opportunities or Questions About the Seminar**
If you have any questions, additional attendees, or reservation concerns, contact Naomi Stringfield at naomi.stringfield@vaisala.com.

 **How to Register**
Please register **ONLINE** at
<http://bit.ly/snow-workshop>

2018 Public Works NOVEMBER 14, 2018 | WOBURN, MA **SNOW AND ICE LEADERSHIP SEMINAR**

VAISALA



AGENDA / Wednesday, November 14, 2018

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| <p>7:00AM Registration & Light Breakfast</p> <p>7:30AM Welcome!
<i>Paul Bridge and Mark DeVries / Vaisala
Marc Valenti / Town of Lexington</i></p> <p>7:45AM Applying Long Term Thinking to Winter Operations
<i>Mark DeVries / Vaisala
Wilf Nixon / The Salt Institute</i></p> <p>8:30AM Helping Agencies Help Themselves
<i>Diana Clonch / DW Clonch LLC</i></p> <p>9:15AM Break (15 minutes)</p> <p>9:30AM Mr & Mrs Smith - Can Design and Maintenance Truly Work Together
<i>Dan Schacher and Sarah Schacher / Alaska DOT</i></p> <p>10:15AM Vaisala Weather Tools: A Solution for Every Agency
<i>Paul Bridge / Vaisala</i></p> | <p>11:00AM Using Weather Data in Winter Maintenance
<i>MassDOT</i></p> <p>11:45AM Lunch (1 hour)
MEET OUR EXPERTS!</p> <p>12:45PM Why Liquids?
<i>Mark Devries, Wilf Nixon, and Diana Clonch</i></p> <p>1:45PM Snowfighting, a local perspective
<i>Marc Valenti / Town of Lexington
Shane Mark / City of Newton</i></p> <p>2:30PM Break (15 minutes)</p> <p>2:45PM We did it, so can you: Implementing Weather Technology
<i>Larry Schneider / City of Fort Collins, CO</i></p> <p>3:30PM Wrap-up & Door Prizes</p> |
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Who Should Attend

- Public Works Superintendents, Managers, Directors
- Snow Plow Operators
- Contractors Maintaining Walkways and/or Parking Lots
- Property Managers
- Facility/Grounds Maintenance Staff
- Others Responsible for Winter Maintenance